

# CzarLite® Mexico

## YOUR LTL PRICING ALLY IN MEXICO

In the mid-1990s, SMC<sup>3</sup> recognized a growing problem in the LTL community. U.S.-Mexico traffic had no formal base-rate system, meaning U.S. shippers and logistics service providers couldn't accurately determine shipping costs.

The solution: A baseline of rates that gave shippers engaging in cross-border commerce a benchmark when comparing the rates of Mexican carriers. CzarLite Mexico, based on SMC<sup>3</sup>'s trusted CzarLite product, contains base rates that are already well established for shipments traveling between the U.S. and Mexico. CzarLite Mexico, the latest solution in the CzarLite family of products, provides U.S. shippers with a pricing benchmark for shipments within the country.



## THE NEWEST BENCHMARK

Built by SMC<sup>3</sup>'s transit-time and rating experts, CzarLite Mexico offers rating solutions based on traditional classification-based standards and modeled on Mexico-to-Mexico postal codes. Before the introduction of intra-Mexico pricing, shippers and logistics service providers working in Mexico did not have a reliable way to benchmark the pricing data they received from carriers. These customers now have the power to determine the best cost for their shipments every single time.

SMC<sup>3</sup> is the latest ally for U.S. shippers and 3PLs operating intra-Mexican transport. By aligning with the top carriers operating in Mexico, SMC<sup>3</sup> is able to present a holistic view of the market and accurately measure the trends and shifts in pricing. With CzarLite Mexico, these organizations can now ensure they are receiving the best price possible for their shipments.

## TRUSTED, ACCURATE PRICING

Customers who ship within Mexico can now experience the benefits of CzarLite in a Mexico-specific solution, allowing them to:

- Ensure uniform rating discussions with multiple carriers
- Survey general pricing availability in various markets
- Ensure carrier competitiveness

## INNOVATION AND SERVICE

As the supply chain evolves, SMC<sup>3</sup> continues to innovate, creating new solutions that take advantage of technological advancements. CzarLite Mexico is only one solution in the company's ever-expanding array of technology offerings, and SMC<sup>3</sup> is dedicated to growing its Mexican benchmarking services as the market demands.



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## CZARLITE PRODUCT FAMILY

- CzarLite United States
- CzarLite Mexico Cross-Border
- CzarLite North America
- CzarLite Canada
- CzarLite Canada Cross-Border
- CzarLite Mexico

## WHY SMC<sup>3</sup>?

SMC<sup>3</sup> has a lifetime of transportation transit-time knowledge and information, and the company's solutions aid customers in making the optimal LTL decisions for their unique business needs. SMC<sup>3</sup> also supports customers as they grow, whether they're dealing with 10 or 10,000 freight movements per day. Shippers and 3PLs use SMC<sup>3</sup>'s peerless rating solutions to access transit-time intelligence, saving time and money on their supply chain requirements throughout North America.

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